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CLAIMS:

- 1. A calcined dehydrogenation catalyst comprising a calcination product of
 - a) at least one iron oxide or a carbonate, bicarbonate, nitrate, hydroxide, oxalate or other similar conjugate base of a weak acid;
 - b) a carbonate, bicarbonate, nitrate, hydroxide, oxide or oxalate of an alkali metal or other similar conjugate base of a weak acid;
 - c) a carbonate, bicarbonate, nitrate, hydroxide, oxide or oxalate or other similar conjugate of a weak acid of at least one member of the group consisting of indium, calcium, samarium, cerium, sodium, molybdenum, tungsten, zinc, manganese, copper and lanthanum; and
 - d) an alumina or silica-alumina support material having a bulk density from
 0.9 to 1.3 grams per cubic centimeter, and an average particle size of from 30 to 300 microns.
- 2. The calcined dehydrogenation catalyst of Claim 1 wherein (c) is indium.
- 3. The calcined dehydrogenation catalyst of Claim 1 wherein (c) is cerium
- 4. The calcined dehydrogenation catalyst of Claim 1 wherein (c) is sodium.
- 5. The calcined dehydrogenation catalyst of Claim 1 wherein (c) is calcium.
- 6. The calcined dehydrogenation catalyst of Claim 1 wherein (c) is samarium.
- 7. The calcined dehydrogenation catalyst of Claim 1 wherein (c) is tungsten.
- 8. The calcined dehydrogenation catalyst of Claim 1 wherein (c) is molybdenum.
- 9. The calcined dehydrogenation catalyst of Claim 1 wherein (c) is present in an amount of from 0.01 to 4 percent by weight based on the weight of the total catalyst composition.
- 10. The calcined dehydrogenation catalyst of Claim 1 wherein in (b) the alkali metal is potassium in the form of the oxide and wherein (c) is indium oxide.
 - 11. The calcined dehydrogenation catalyst of Claim 9 wherein (c) is cerium oxide.
 - 12. The calcined dehydrogenation catalyst of Claim 9 wherein (c) is calcium oxide.
- 13. The calcined dehydrogenation catalyst of Claim 9 wherein (c) is samarium oxide.
 - 14. The calcined dehydrogenation catalyst of Claim 9 wherein (c) is sodium oxide.
- 15. The calcined dehydrogenation catalyst of Claim 9 wherein (c) is molybdenum oxide.

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- 16. The calcined dehydrogenation catalyst of Claim 1 wherein the bulk density is from 0.95 to 1.1 grams per cubic centimeter.
 - 17. A process for preparing a calcined dehydrogenation catalyst comprising:
 - a) adding an active phase in the form of an aqueous solution of
 - (i) at least one iron oxide oxide or a carbonate, bicarbonate, nitrate, hydroxide, oxalate or other similar conjugate base of a weak acid;
 - (ii) a carbonate, bicarbonate, nitrate, hydroxide, oxide or oxalate or other similar conjugate base of a weak acid of an alkali metal; and (iii) a carbonate, bicarbonate, nitrate, hydroxide, oxide or oxalate or other similar conjugate base of a weak acid of at least one member of the group consisting of indium, calcium, samarium, cerium, sodium,
 - molybdenum, tungsten, zinc, manganese, copper and lanthanum to an alumina or silica-alumina support material having a bulk density from 0.9 to 1.3 grams per cubic centimeter and an average particle size of from 30 to 300 microns;
 - b) drying the support material containing the active phase to remove the water; and
 - c) calcining the dried support material containing the active phase to a finished catalyst.
 - 18. The process of Claim 17 wherein (a)(iii) is indium.
 - 19. The process of Claim 17 wherein (a)(iii) is cerium.
 - 20. The process of Claim 17 wherein (a)(iii) is sodium.
 - 21. The process of Claim 17 wherein (a)(iii) is molybdenum.
 - 22. The process of Claim 17 wherein (a)(iii) is tungsten.
 - 23. The process of Claim 17 wherein (a)(iii) is calcium.
 - 24. The process of Claim 17 wherein (a)(iii) is samarium.
- 25. The process of Claim 17 wherein (a)(iii) is an oxide which is present at from 0.01 to 4 weight percent based on the total weight of the finished catalyst composition.
- 26. The process of Claim 17 wherein in (b) the drying occurs at 80 to 200°C for 1 to 12 hours and in (c) the calcining occurs at 500 to 950°C for 3 to 8 hours.
 - 27. The process of Claim 17 wherein the bulk density of the finished catalyst is from 0.95 to 1.1 grams per cubic centimeter.

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- 28. A process of dehydrogenating an alkyl aromatic hydrocarbon compound which comprises contacting said compound with the calcined dehydrogenation catalyst of Claim 1 in the presence of a diluent at a sufficient temperature to dehydrogenate the alkyl aromatic hydrocarbon compound and produce a vinyl aromatic hydrocarbon compound.
- 29. The process of Claim 28 in which the alky aromatic hydrocarbon compound is selected from ethylbenzene, isopropylbenzene and alpha-methyl ethlybenzene to produce styrene, cumene and alpha-methyl styrene, respectively.
- 30. The process of Claim 28 in which said catalyst is separated from the contacting step for regeneration in an oxygen-containing gas, optionally in the presence of a diluent, so that any residual hydrocarbon is removed and the calcined dehydrogenation catalyst is restored to its original condition and recycled to said contacting step.
- 31. The process of Claim 28 in which said diluent is a paraffinic hydrocarbon compound and an alkenyl hydrocarbon compound is also produced.